

PRIVACY POLICY FOR BUSINESS PARTNERS

Zebra A/S

As data controller, Zebra A/S ("We", "Us") is required to protect your personal information, and our aim is to make you feel secure when We process your personal data as We recognise and respect the importance of your privacy. This Privacy Policy explains how We process (e.g. collect, use, share and otherwise process) your personal information. We will process personal information about you in accordance with this Privacy Policy, as well as applicable law.

1 WHO ARE WE?

The company responsible for the processing of your personal information is:

Zebra A/S

Strandgade 71-73

DK-1401 Copenhagen K

Company registration no. (CVR) 15 69 04 88

Telephone number +45 88 52 80 00

info@flyingtiger.com

2 WHY DO WE PROCESS YOUR PERSONAL INFORMATION AND WHAT IS OUR LEGAL BASIS?

We process personal information about you for the following purposes:

- to provide you with the service for which we have collected the information
- for communication with you regarding services and our business relationship with the business, authority or organisation that you represent.
- as part of our marketing and other communication
 - Processing of your personal information for these purposes is necessary for our legitimate interest to communicate with you and the business, authority or organisation that you represent and to market our products and services and to tell you about events in our stores. The legal basis is the Data Protection Regulation Art. 6, paragraph 1 (f).
 - In case of model pictures, processing is necessary for the performance of the contract, incl. taking steps prior to entering into a contract. The legal basis is the Data Protection Regulation Art. 6, paragraph 1 (b).

3 WHAT PERSONAL INFORMATION MIGHT WE PROCESS ABOUT YOU?

We only process personal information about you for the specific purposes mentioned above under Section 2, and We only process personal information that is necessary. We may process the following categories of personal data about you:

Ordinary personal data such as:

- Basic contact details (e.g. your name and your address, telephone number and email address at the business, authority or organisation that you represent)
- Pictures of you (if you have agreed to be a model)

4 HOW DO WE COLLECT PERSONAL INFORMATION ABOUT YOU?

We will normally collect your personal information directly from you or the business, authority or organisation that you represent. However, We may also collect personal information from another source than you, which may be:

- a) Online sources, e.g. social media
- b) Our affiliates and partners

5 WHO DO WE SHARE YOUR PERSONAL INFORMATION WITH?

We may share your personal information with:

- a) Subsidiaries and partner entities if they have a legitimate interest
- b) Suppliers and vendors that We work with, such as service providers, technical support, IT consultants and supply services
- c) Public authorities

6 UNDER WHAT CIRCUMSTANCES WILL WE TRANSFER YOUR PERSONAL INFORMATION OUTSIDE THE EU/EEA?

In some cases, We will be transferring personal information to countries outside the EU/EEA. You can find an updated list of countries to which we may transfer data here: [list third countries](#).

Such transfers will only happen for the specific purposes mentioned above under Section 2, and We will always ensure that appropriate safeguards are in place for such transfer as set out below:

- a) The country/countries has/have been deemed by the Commission of the European Union to have an adequate level of protection of personal data.
- b) The country/countries has/have not been deemed by the Commission of the European Union to have an adequate level of protection of personal data. We will in such cases provide appropriate safeguards for the transfer through the use of "Model Contracts for the Transfer of Personal Data to Third Countries", as published by the Commission of the European Union, or any other contractual agreement approved by the competent authorities. You may obtain a copy of the contract/agreement by contacting Us at info@flyingtiger.com.

7 FOR HOW LONG WILL WE RETAIN YOUR PERSONAL INFORMATION?

We will retain your personal information only for as long as it is necessary for the purposes for which the data was collected or later processed. Generally, you may expect that we delete your personal information when you are no longer a contact person for the business, authority or organisation that you have represented.

8 WHAT IF THE PROVISION OF YOUR PERSONAL INFORMATION IS MANDATORY?

In some cases, the provision of at least some of your personal information is a requirement necessary to enter into a contract.

Therefore, if you refuse to share such personal data, we may not be able to provide the services you request.

9 WHAT ARE OUR SECURITY MEASURES?

We will implement security measures to protect your personal data against manipulation, loss, destruction, and against unauthorised access. We continuously revise our security procedure based on the newest, technological developments.

In practice, it is not possible to provide 100 % security, and therefore we cannot guarantee that the information is protected completely against anyone who will succeed in circumventing the security measures and gain access to the data. Thus, you provide your data information at your own responsibility.

10 WHAT ARE YOUR RIGHTS?

In general, you have the following rights:

- You have the right to request access to and rectification or erasure of your personal data.
- You also have the right to object to the processing of your personal data and have the processing of your personal data restricted.
- If processing of your personal information is based on your consent, you have the right to withdraw your consent at any time. Your withdrawal will not affect the lawfulness of the processing carried out before you withdrew your consent.
- You have the right to receive your personal information in a structured, commonly used and machine-readable format (data portability).

There may be conditions or limitations on these rights. It is therefore not certain for example you have the right of data portability in the specific case - this depends on the specific circumstances of the processing activity. Also, if you request to have your personal data deleted for example, we may not be able to provide the services you request.

You may always lodge a complaint with the data protection supervisory authority:

Datatilsynet

Borgergade 28, 5.

DK-1300 Copenhagen K

Phone: +45 33 19 32 00

Email: dt@datatilsynet.dk